

Jessica Fidel

Email: gofc.photography@gmail.com

Phone: (908)-894-8779

Photography Experience

Product Photographer

Doubletake Consignment - Short Hills, NJ

April 2024 to Present

- Responsible for studio coordination including lighting, arranging luxury products, and capturing high-quality images optimized for eCommerce.
- Edited and retouched images with Adobe Photoshop, ensuring consistent quality, optimized photos for the web and uploaded to Shopify.
- Organized digital assets, collaborating with eCommerce Manager to meet deadlines and create an increase in digital sales.

Writer & Photographer

Tropical Goth Magazine - LGBTQ+ Music Magazine

June 2023 to Present

- Proficient in capturing dynamic moments in challenging low-light and high-movement environments using Nikon z50.
- Skillfully edits all photographs using Photoshop to enhance visual aesthetics, ensuring the delivery of stunning and impactful images.

Freelance Photographer - New Moon Photography

Montclair, NJ

Reeves Reed Arboretum: Art in the Garden Fundraiser - June 2024

Hazel Elementary: Hazel Has Heart Fundraiser - June 2024

Lacordaire Academy Senior & 8th Grade Graduation Ceremonies - June 2024

Concert Photographer

Sun Room / Sports Team (October 2023)

Mega Mango Supporting Durry (December 2023)

Loveseat Pete (Various 2023)

Jack Flowers and The Petaltones (Various 2024)

On Set Photographer

"Collision of Chaos" (2024) short film directed by Mary Arata

"A Girl's Handkerchief" (2023) short film directed by Liv Labrie

Content Creation Experience

Marketing Associate - IC Summits/Retail Summits

New York, NY - August 2022 to March 2024

- Event promotion through social media management, email marketing, data analysis, content creation, and digital asset/media management for Retail Summits.
- Grew a community of over 5000 eCommerce professionals

Social Media Manager - TCNJ iSTEM Department

The College of New Jersey - Ewing, NJ - October 2021 to May 2022

- Social media management, content creation, and social media analyst to increase awareness of TCNJ's iSTEM major to prospective students and act as a resource to current iSTEM students

Education

The College of New Jersey

Bachelor's of Science - Marketing

- Focus in content creation & digital marketing
- GPA 3.71/4.00
- Latin Honor Cum Laude
- Community Service Work with Homefront of Trenton

Skills

- Digital Photography
- Meta Business Suite
- LinkedIn Campaign Manager
- Canva & Photoshop
- Squarespace
- Lightroom & Photoshop
- Klaviyo Platform Certified
- Shopify

View My Work

Instagram

@gofc.photography

Portfolio

<https://www.gofcphotography.com/>

LinkedIn

<https://www.linkedin.com/in/jessica-fidel/>